



## **Demystifying Entrepreneurship for Current and Aspiring Entrepreneurs**

### **DID YOU KNOW?**

While entrepreneurs continue to become more educated, and the number of people starting their own business continues to grow, more than half of these businesses will close within 18 months.

### **LET'S DEMYSTIFY ENTREPRENEURSHIP:**

The purpose of this webinar is to:

- Identify functional and behavioral issues that cause businesses to fail
- Identify the fundamental tools needed for success
- Introduce resources and methods to employ to measure your success

### **WHO IS YOUR COACH?**



Doug Franklin is a LEAP4Change certified leadership coach with 10 years of corporate and consulting experience, and 4 years of business research experience. Currently, Doug serves as an executive director of The Obodo Project, an organization that specializes in transforming business problems into applied educational modules and internships for students. He also is a small business advisory consultant for Crowned LLC. Doug has combined his education, training and expertise to provide his clients with comprehensive business solutions.

### **WHEN IS THE WORKSHOP?**

**Join Demystifying Entrepreneurship on  
March 29th, 2017 at 6pm EST**

**There is a fee of \$20**

**Email [leap@leap4change.org](mailto:leap@leap4change.org) to sign up  
for this webinar.**

